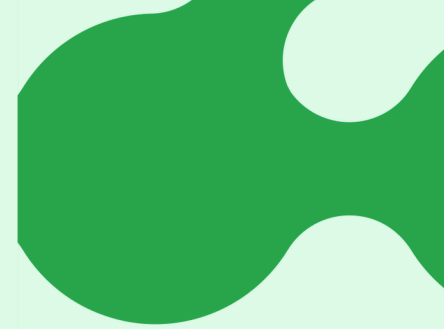




**first tee**<sup>®</sup>  
west texas



# 2025 Impact Report



# Our Purpose

First Tee – West Texas is a youth development organization that enables kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with our life skills curriculum, we create active learning experiences that build inner strength, confidence and resilience that kids can carry to everything they do.

Our programs happen seasonally and alongside 150 First Tee Chapters across the country and in select international locations. We deliver the First Tee Program in 3 West Texas Counties: Midland, Ector, and Crane. With the support of trained and dedicated coaches, participants ages 7 – 18 progress through the program over time, deepening their understanding of life skills and golf development. The integrated approach helps kids and teens build confidence and resilience for when they are on the course, at home and in school. Life skill components include our Five Key Commitments listed below.

Our facility serves as a gateway to the game of golf for children in our community regardless of background, or ability to pay through generosity from donors like you.

## First Tee's Five Key Commitments:

Pursuing Goals

Growing through Challenges

Collaborating with Others

Building Positive Self-Identity

Using Good Judgment



To further support our purpose and provide golf opportunities for West Texas students, please scan the QR code below:

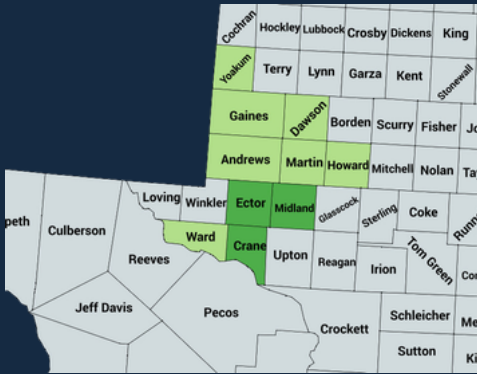


# Our 2025 Impact



**430+**  
unique youth on-course

**22,000+**  
youth impacted through school



**10** County Reach    **3** Counties Served

The goal of First Tee – West Texas is to establish programming at any viable golf course within our 10-county reach. To reach this goal of teaching the First Tee curriculum, we need space at a local golf course and dedicated volunteers.



**3**  
program locations

First Tee Learning Facility in Midland  
Ratliff Ranch Golf Links in Odessa  
Crane County Golf Course



**42**  
school locations

27 MISD , 14 ECISD, 1 Crane ISD



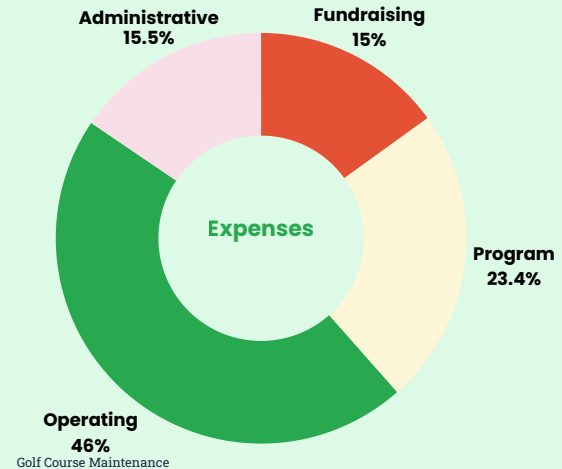
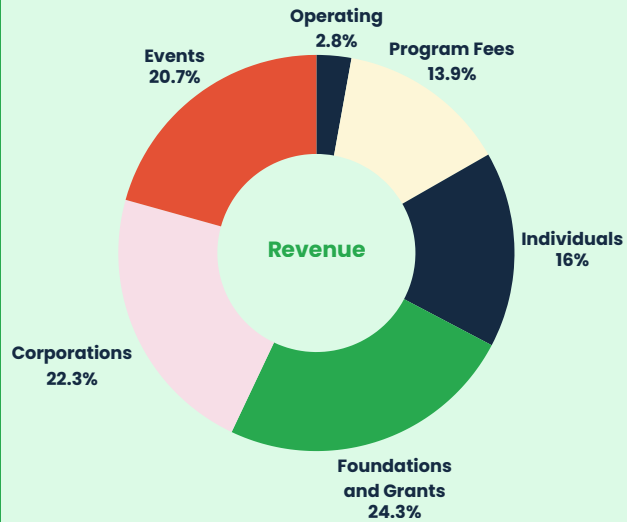
**3**  
local nonprofit partnerships

Boys & Girls Club of Midland, YMCA Midland,  
Rope Youth

# Financial Stability

We extend our heartfelt thanks to the individuals, grant funders, corporate partners, and all other supporters who continue to champion First Tee — West Texas' mission of empowering youth.

At the core of everything we do, we prioritize what is best for our participants. Every decision, strategy, program, and community outreach effort is centered around their growth and success. As each chapter of the First Tee network is funded locally, we are proud to share that 100% of all monetary contributions go directly to supporting First Tee — West Texas. Every dollar makes a difference, ensuring that the lives of kids and teens throughout West Texas are positively impacted.



# Making an Impact

First Tee - West Texas provides access to golf and life skills opportunities to local students. You are welcome and encouraged to see how your gift impacts our participants by visiting our one-of-a-kind facility.

## Some companies and organizations that offer matching gift programs to their employees:

- BP
- Exxon Mobil
- Oxy
- Merrill Lynch
- AT&T
- Home Depot
- Amazon
- ConocoPhillips
- Chevron
- EOG Resources
- Microsoft
- Morgan Stanley
- Halliburton
- Bank of America
- State Farm
- Diamondback Energy

**Do not see your employer?  
Please inquire with your company's HR department.**



Learn more or donate here:



## Gift Giving Opportunities

Matching Gifts



Annual Gifts



Endowment Fund



Volunteer



# Board of Directors

## Executive Team

**Brett Womack**  
President

**Robert House**  
Vice President

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**Anacani Rodriguez**  
Communications Coordinator

**Ari Blue**  
Office Administrator

**Kenzie Norton**  
Education Coordinator

# Staff

# Donors

## Foundations

David and Sara Hanss Charitable Fund  
J Squared Family Foundation  
John and Maurine Cox Foundation  
Marion and Cadell S Liedtke Family Charitable Foundation  
Paul & Katherine Morrow Family Foundation  
Potts and Sibley Foundation  
Prairie Foundation  
The Beal Foundation  
The Bernard and Effie Jo Wade Family Foundation  
The Harper Family Foundation Inc  
Walter and Jere Hubbard Family Foundation  
Warren Charitable Foundation  
Watson Links Program  
Willard M. and Ruth Mayer Johnson Charitable Foundation

# Thank You!

## Corporations

A to Z Veterinary Clinic  
Black Powder LLC  
Chevron Employee Giving  
ConocoPhillips  
Crystal Johnson State Farm  
Dreher Investment Services, Inc.  
Fasken Oil and Ranch, LTD  
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Precision Pipe Rentals  
Prosperity Bank  
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RPJ Energy LLC  
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Traverse Exploration  
Tumbleweed Royalty V, LLC  
UMB Bank

# Words from our Families

Ethan has always been one of the smallest participants in all his First Tee classes and events. Even though that was the case, he's always had the biggest heart and has never let the height or age difference of his peers scare him away from being out on the course during practice nor tournaments.

He has never been one to give up at anything he tries, and golf has been no different. He may not always have the longest drive, but he is incredibly consistent at keeping the ball on the fairway. Ethan genuinely loves the sport of golf. Often times we find ourselves in our living room either putting balls or chipping foam balls into our dining room. Ethan loves to play the course at First Tee, but he prefers Ratliff because of the golf carts and the chicken sandwiches. First Tee has shown us that the organization has people in place that truly value the sport of golf, and care for the participants. The first time Ethan and I met Stevie Young I was truly impressed.

Before I knew that he was a world class golfer and played on the tour, Stevie stayed on the putting green with Ethan and I for fifteen minutes helping Ethan with his putting technique.

2025 was Ethan's first year competing in golf tournaments. His teams placed 1st in the Spring Scramble Tournament and 3rd in the Fall Scramble Tournament.

Ethan was a major contributor to his team's successes, a direct reflection of his hard work, determination, and love for the game. Thank you, First Tee, for giving the kids of the Permian Basin a place where character grows alongside confidence and every swing carries a lesson that lasts far beyond the course. Your commitment to teaching integrity, perseverance, and respect through the game of golf has made a lasting difference in the lives of so many kids, and we are deeply grateful for the heart you bring to this work.

Ethan is blessed to be part of an organization that builds not only golfers, but young athletes of character. He enjoys this program because he gets to do what he loves, surrounded by mentors who believe in him. As a family, we are blessed to watch him chase his dreams one swing at a time. Go Bubba Blaze!

With gratitude,  
Jariss and Tanya Loera  
Parents of Ethan



# Programs

We are committed to providing programs that build character and instill life-enhancing values through the game of golf, and our curriculum has evolved to increase our impact, relevancy and scale.



## After School Life-Skills

For children 7-18yr, 8-week program following First Tee National curriculum centered around being a Game Changer. Offered spring and fall.



## Summer Camps

For children 7-18yr, following First Tee National curriculum, designed for continued summer learning.



## Special Summer Camps for YMCA & Boys and Girls Club

A partnership with local nonprofits, sharing the game of golf with even more local students.



## LPGA\*USGA Girls Golf

Free for girls 6-18yr, offered once a month (March-November).



## Midland College Clinic

Lead by Midland College golf team, offered twice a year. Proceeds benefit First Tee - West Texas.

Follow us on socials to stay in the loop for program registration, @firstteeofwesttexas on Facebook and Instagram.

# Graduating Senior – Audrey Marler

I started playing golf around 2018 and now I'm a committed collegiate golfer. I began by playing with my dad on the weekends and occasionally we would hit the range in the afternoons during the week. I shortly fell in love with the game of golf. Watching all the tour tournaments on television I'd see the advertisements for LPGA Girls Golf, First Tee, Drive Chip and Putt. I remember thinking, "Oh, if I only lived in Dallas or Austin maybe I'd get the chance to be a part of these programs". Then everything changed; in the Spring of 2020 West Texas got a First Tee Program! I was ecstatic to say the least and at that time I had no idea all the doors that being a part of First Tee would open.

First Tee classes have not just been a place where I go and play golf once a week. Every First Tee season, every weekly class has been something I look forward to. Being around other golfers my age has been an amazing game changing experience and something that might not have been possible without this program. We encourage each other, learn from each other, and best of all celebrate each other's success, which has made the experience even more meaningful. First Tee has helped build confidence, friendships, and a stronger love for the game.

First Tee West Texas has given me incredible opportunities on and off the course and I will always be extremely grateful. From being in a commercial, to meeting a former President, to represent First Tee West Texas in a tournament, I have memories that will last a lifetime thanks to this program. As I go into my next chapter at Western Texas College, I can't help but thank First Tee for being such a huge part of my journey. My coaches have been incredibly helpful throughout this program and have been an inspiration to help me continue and take my game to the next level.

Someday I hope to give back to youth golf even a sliver of what First Tee has given to me. I am saddened to think this Spring will be my last time participating in a First Tee youth program but I look forward to continuing volunteering and being involved with First Tee in any way I can. First Tee has taught me possibilities are truthfully endless and that hard work and dedication pay off. If you put hard work into something you're bound to get something out, but even more importantly if you are diligent in your work and you are a good person to all you are unstoppable.

Audrey Marler  
Grady Class 2026



# Graduating Senior – Austin Rosser

Looking back on the past four years with First Tee West Texas, it's hard to believe how much I've grown—not just as a golfer, but as a person. When I joined as a freshman, I was mostly focused on improving my swing and lowering my scores. What I didn't realize was that I was stepping into a program that would shape my character, teach me leadership, and surround me with mentors who truly cared about who I was becoming. Through many practices, summer tournaments, and countless range sessions, I learned that golf is as much about integrity, patience, and resilience as it is about birdies and pars. Those lessons have carried over into my schoolwork, friendships, and the way I approach challenges in everyday life.

Some of my most unforgettable memories came from opportunities I never could have imagined. Being included in the dedication ceremony with President George W. Bush was an incredible moment I will always carry with me. Traveling to Savannah, Georgia to represent First Tee National against the UnderRated Tour at the Indigo and Gopher Match at Ochopee Match Club showed me just how far the game can take you, both geographically and personally. It was truly an honor and privilege to have had such a rare and amazing experience. Competing as part of the First Tee West Texas team at the Texas Cup in 2025 pushed me to raise my level of play while also strengthening the bond with my teammates. Each experience reminded me that I was part of something bigger than myself.

What has made it all so special, though, are the people. Getting to know the First Tee staff, the many dedicated volunteers, and Mr. Munn has been one of the greatest blessings of my time in the program. They've invested their time, wisdom, and encouragement into every one of us, creating an environment where we feel supported both on and off the course. First Tee West Texas didn't just teach me how to play better golf—it taught me how to handle pressure, how to lead by example, and how to treat others with respect. As I prepare to graduate and look forward to playing golf for Southern Arkansas University this fall, I know the values and memories I've gained through this program will stay with me long after my final round as a junior golfer.

Thank You First Tee!

Austin Rosser  
Hillcrest Class of 2026



# Save the Dates

Mark your calendars for our upcoming events and programming!

✓ **Spring Session**

March 16–May 7

✓ **Girls Golf**

3<sup>rd</sup> Saturday of the month  
beginning March 21

✓ **Midland College Clinic\***

March 28

✓ **Golf and Gowns\***

April 24

✓ **Summer Camps**

June 8 – July 16

✓ **Father's Day Scramble**

June 20

✓ **6<sup>th</sup> Annual West Texas Pro-Am\***  
**Hosted by Midland Country Club**

August 3

✓ **Fall Session**

September 7 – October 29

Follow us on socials to stay in the loop for any newly added events.

@firstteeofwesttexas on Facebook and Instagram

**\*Benefiting First Tee – West Texas**

# 6th Annual West Texas Pro-Am

Hosted by Midland Country Club  
Benefiting First Tee - West Texas

This is our major annual fundraiser that is held at the beautiful Midland Country Club Golf Course. We're already actively planning the wonderful event you have come to enjoy. So please mark your calendars for Monday, August 3rd. See you on the green!



For sponsorship opportunities, please contact Executive Director, Liz McCormick, at 432-556-5542 or [liz@firstteewesttexas.org](mailto:liz@firstteewesttexas.org).





Collaborating with Others



Pursuing Goals



Growing through Challenges



Building Positive Self-Identity



Using Good Judgment



# Dear Donors,

“Thank you so much for giving me the opportunity to easily access the game I have come to enjoy.”

“Everything I learn here, I will carry forever and use to become a better golfer and person.”

## We couldn't have done it without your support, thank you!

“With a scholarship, I am able to continue playing golf. Otherwise, it would be difficult for my family to manage. I will



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work hard and take care of the course while I am here.”

“I enjoy playing golf here. It is a great place for a kid to practice golf”

To further support our purpose and continue to provide golf opportunities for West Texas students, please scan the QR code below:





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